

The Japanese role in ASEAN: Challenges and Opportunities

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Brief description of panel: the main objective of panel is to discuss about the Japanese role in ASEAN Committee from the various perspective – economic and social. Japan as one of the highly developed countries of the world, for many years, plays a significant role in the Asia-Pacific region. Countries of the ASEAN Committee are one of the target market for Japanese products and Japanese capital. Through the foreign trade and foreign direct investment, Japan affects the shape of the relationship in the region and the process of integration. Association of Southeast Asian Nations of ten diverse markets with population of over 600 million of people and growing middle class is an abundant source of business opportunities for Japanese companies. Participants are expected to deliver papers addressing Japanese involvement in ASEAN countries through international business, international trade, foreign direct investment, investments in infrastructure, energy, industry & manufacturing, creating production networks and clusters, as well as analysis dedicated to concrete sectors of the ASEAN economies. Comparative studies, indicatory analysis as well as case studies taken from ASEAN member states are welcomed.

Single session – 3-4 participants

The conveners will act as discussants as well.